Set up Integrations :Free Trial

Free Trial Limitations

Included Capabilities

Marketplace listing management and publishing (Amazon/ebay/Walmart - US)
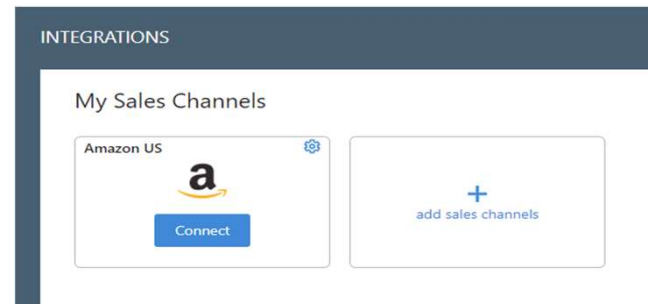
Automated Repricing (Amazon/ebay/Walmart/Carts)

Multi-Channel Pricing Management

* Please note that Inventory Management is not included in the Free Trial Model.

Pre-Setup

- You'll need to integrate your sales channels first, starting with Amazon since this will trigger the augmentation process (this is vital for listing).

- Integrations may be accessed via the left side navigation under **Settings** > **Integrations**.

- Click the **Connect** button on the Amazon tile and then follow the proceeding steps through the wizard.

Pre-Setup: Integration Sync Rules

Inbound Settings

- **Import Listings** – Allows inventory to be imported into SellerActive.
- **Import Orders** – Allows orders to be imported into SellerActive.

Outbound Settings

- **Export and Manage Quantities** – Allows SellerActive to push qty to marketplaces **(Not Available in Free Trial)**
- **Export and Manage Prices** – Allows SellerActive to push price to the marketplace.

Setting: Allow publishing of new product listings

This setting allows for the publishing of items to a marketplace and must be turned on.

- When this setting is enabled, a new customer will be allowed to publish listings without turning on the outbound price and quantity syncs.
    - When publishing items, a one-time push of price and quantity is sent to the marketplace.
    - To reprice you will also need to turn on the OutBound Price setting.

- Who would benefit from this setting?
    - New Customers wanting to test out the listing process prior to going fully live.
    - Customers not interested in using SellerActive to maintain prices or quantity on the marketplaces.

Pre-Setup: Integration Price Settings

- **The Manage Prices** settings are the gateways to allowing SellerActive to push price to the Marketplace.

- Prior to turning this setting on, we recommend that you complete ALL the following to help avoid potential issues:

  - Set up all pricing strategy related fields.

  - Prepare the items you plan on listing to the sales channels.

  - Verify all prices are correct in SellerActive.

Pre-Setup: Integration eBay Business Policies

- eBay Business policies need to be filled out to list new items to eBay. These live under the **Listings Details** tab of the eBay integration settings.

- The **Shipping Location** and **Default Policies** must be filled out if you intend to list to the eBay sales channel.

- If **Default Policies** are absent you will need to opt-in to eBay's business policies following the instructions provided.

Resources

- Walmart Integration Setup
  - https://www.selleractive.com/en/support/integrate-walmart-with-selleractive

- eBay Business Policies
  - https://www.selleractive.com/support/ebays-new-business-policies

- Support Articles – www.selleractive.com/support